



# National Guild of Hypnotists

South Sound Chapter



Presents

## Reverse Metaphor

A Unique and Versatile Hypnotherapy Technique

With

Mary Lee LaBay, Ph.D.

Mary Lee LaBay, Ph.D.  
invites you to join her  
for an evening  
of self-discovery  
and interactive learning!

Friday  
September 26, 2008  
7:00 to 9:00 PM

Heart of Wellness  
Healing Arts Center  
[www.HeartofWellness.net](http://www.HeartofWellness.net)  
205 Clark Place SE,  
Tumwater, WA 98501

Guests  
&  
Non-Members:  
\$10.00

Reverse Metaphor is a unique technique for accessing information from the subconscious mind. It is amazingly easy to facilitate and elicits intuitive wisdom and practical information concerning the topic being addressed. You will enjoy having this hypnosis technique readily available in your “toolbox” if any of these apply to you:

- Unsure where to start with a client.
- Seeking to discover the most important issue to address, out of a list the client has provided.
- Feeling less than resourceful in choosing the best tool for the presenting issue.
- The client needs more choices or ideas for resolutions to their issues.
- Searching for the source of chronic illness, pain, and other presenting issues.
- The client has an issue that they are not comfortable revealing in direct language.
- You have successfully completed your work and there is an extra ten to twenty minutes in your session to fill with additional productive work.
- The client is unable to connect with a past life regression, or other attempt at creative visualization.

Whether applied in conjunction with an induction or in the middle of the session, feel confident and let the client do the work! And no need for scripts!

Mary Lee LaBay holds a Ph.D. in Behavioral Psychology, an M.S. in Integrative Health Sciences, and is a Clinical Hypnotherapist and Certified Instructor of Hypnosis. She has authored 6 books, including *Hypnotherapy: A Client-Centered Approach*. She is the Secretary of NGHWA in 2008 and has founded Awareness Engineering, providing a series of certification courses in hypnosis and transpersonal techniques. Listed in Personal Excellence magazine among the Top 100 Thought Leaders of 2007, she maintains a private practice in Bellevue, WA. For more information, see [www.maryleelabay.com](http://www.maryleelabay.com) and [www.AwarenessEngineering.com](http://www.AwarenessEngineering.com).